

ListOfPapers Published inInternationalRefereedJournals

2015-16

s. N o.	Name Of The Faculty Member	Research Paper	Year Of Publication	Name Of The Journal	Vol / Issue
1	Aman Srivastava (with S.Bhatia & P Gupta)	Financial Crisis and Stock Market Integration: An Analysis of Select Economies	2015	Global Business Review	Iss.16(6), 1127-1142
2	Barnali Chaklader (with Neharika Shrivastava & Vandna Sharma)	A Study on Reporting Standards in Carbon Credit Accounting	2015	International Journal of Scientific Research	Volume 4, No. 2 (February 2015)
3	D K Batra (withSanjiv Mittal & Rajat Gera)	Evaluating the Validity of Sudent Evaluation of Teaching Effectiveness (SET) in India	2015	Education + Training, Emeral Publication	Vo. 57, Iss: 6, pp 623-638
4	D K Batra (with Vijay Vanchewswar)	Corporate Reputation: A Study of Practitioners in the Indian Context	2015	Corporate Reputation Review	261-276 (Winter 2015) doi:10.10571crr.2015.14
5	Deepak Chawla (Neena Sondhi & Sheetal Mittal)	Impulse buying : an emerging market perspective-	2015	IJICBM	vol.11 (1)
6	Deepak Tandon (with D K Batra & D Jaisinghani)	Profit Persistence in Emerging Markets: Empirical Evidence from Indian Banking Sector	2015	International Journal of Business Competition and Growth, Inderscience Journals Publications	Vol4, No112
7	Deepak Tandon (with D Jaisinghani)	Yes Bank – Bringing Sustainability In Agriculture Through Publicprivate-partnerships (PPPs)	2015	Emerald Emerging Markets Case Studies Decision on Manuscript	ID EEMCS012015-0001.R1
8	Deepak Tandon (with T Kapoor & V Sha)	Analysis Of Non-Performing Assets In The Indian Banking Industry	2015	ZENITH International Journal of Business Economics & Management Research ZIJBEMR	Vol.5 (12), pp. 31-50 (Dec.2015)
9	Neena Sondhi (with Sheetal Mittal & Deepak Chawla)	Impulse buying : an emerging market perspective-	2015	IJICBM	vol.11 (1)

10	Neena Sondhi	Empirical analysis of online purchase of kids' products by urban Indian parents	2015	International journal of Electronic marketing and retailing. (Inderscience journal)	Vol. 6(3).pp 214-238.
11	Pradip K. Bhaumik (with Alok Chakrabarti)	Technology Development in Latin America and the Caribbean: An Evaluation of the Process in Brazil using Patent Data	2015	International Journal of Technology Management	Vol.68,No.314, 2015,pp.278-298. http://www.inderscience.com/info/inarticle.php?artid=69641
12	Prashant Gupta	Financial Crisis and Stock Market Integration: An Analysis of Select Economies	2015	Global Business Review (GBR), Sage Publication	(ISSN 0972-1509), Volume 16, No.6 (Dec)
13	Prashant Gupta	Performance Evaluation of the Listed Companies in Indian IT Industry based on Factor Analysis	2015	International Journal of Business Performance Management (IJBPM)" a refereed Inderscience Journal	ISSN Online: 1741-5039, Print: 1368-4892), Volume 16, No. 4 (2015)
14	Prerna Lal	Transforming HR in the Digital Era: Workforce analytics can move people specialists to the center of decision- making.	2015	Human Resource Management International Digest, Emerald	23(3), 1-4.
15	Prerna Lal	Organizational learning management systems: time to move learning to the cloud! Development and Learning in Organizations	2015	Emerald	29(5).13-15.
16	Soni Agrawal	Spirituality and Effective Leadership	2015	Abhinav Prabhandan: International Journal of Indian ethos & Wisdom for Management-The Vivek Management	Vol. 2(2) and Vol. 3(1)
17	Soni Agrawal	Predictors of Employee Engagement: A Public Sector Unit Experience	2015	Strategic HR Review, Emerald Publicaions	Vol 14, No 112 , pp 57-68

ListOfPapers Published inInternationalRefereedJournals

2014-15

S. No.	Name Of The Faculty Member	Research Paper	Year Of Publication	Name Of The Journal	Vol / Issue
1.	D K Batra (with Sanjiv Mittal & Rajat Gera)	An evaluation of an integrated perspective of perceived service quality for retail banking services in India	2015	International Journal of Bank Marketing, Emerald Publications	Vol.33, Issue 3, pp.330-350.
2.	Deepak Chawla (with Shweta Pandey & Umashanker Venkatesh)	Online Shopper Segmentation Based on Lifestyles: An Exploratory Study in India	2015	Journal of Internet Commerce (Emerald)	Vol.14, No.1, pp.21-41, 2015
3.	Deepak Tandon (with D Jaisinghani)	Predicting Non Performing Assets (NPAs) of Banks: An Empirical Analysis in the Indian Context, Asian Research Consortium"	2015	Asian Journal of Research in Social Sciences and Humanities	Vol.,5, No. 1, January 2015, pp. 26-35 ISSN 2249-7315
4	Deepak Tandon	Testing Weak form of efficient market hypothesis: Evidence from Bombay Stock Exchange (BSE) and National Stock Exchange (NSE)	2015	Asian Journal of Research in Social Sciences and Humanities	Vol. V Issue VI
6.	Irfan A Rizvi (with Sapna Popli)	Exploring the relationship between Service Orientation, Employee Engagement, & perceived leadership style: a study of managers in private service sector organizations in India,	2015	Journal of Services Marketing,	Volume 29, Issue 1 : Jan 2015, p 59-70
7	Deepak Tandon (with D Jaisinghani)	Yes Bank: bringing sustainability in agriculture through Public-Private Partnerships (PPPs)	2015	Emerald Emerging Markets Case Studies	Emerald Emerging Markets Case Studies, Vol. 5 Iss 7 pp. 1 – 20, http://dx.doi.org/10.1108/EE-MCS-01-2015-0001

8.	Kakali Kanjilal	Knowledge Discovery and Twitter Sentiment Analysis: Mining Public Opinion and Studying its Correlation with Popularity of Indian Movies	2015	International Journal of Management	Vol 6 Issue 1 pp697-705
9	Manaswini Acharya (with Abhishek Nirjar)	Luxury and Masses: Assessing the connect in india	2015	International Journal Indian Culture and Business Management	Forthcoming
10	Pradip K Bhaumik	Technology Development in Latin America and the Caribbean: an evaluation of the process in Brazil using patent data	2015	Int. Journal Technology Management	Vol 68, Nos.3/4
12.	Arindam Banik (with Debasis Neogi)	Poverty and earning compulsions for the family have pushed children out of schools: A study in dropouts in basic education level in North-East India	2015	International Journal of Social Economics by Emerald Group Publishing Ltd	42 (10) Pages: 946-958
13.	Asha Bhandarker (with Snigdha Rai)	Positive Transformational Leadership: Case Study of an Indian Public Sector Bank"	2014	Asia-Pacific Journal of Business Administration (Emerald)	Vol.7, No.1, pp.33-34
14.	Abhishek Nirjar (with R K Kovid & K Singh)	Corporate social responsibility in Indian sugar industry: managers' reflections	2014	Int. J. Indian Culture and Business Management	Vol. 9, No. 1, pp.17-36.
15.	Pinaki Dasgupta (with Subhajit Chakrabarty & Biswajit Nag)	Determinants and Relationships in Sectoral Trade – A Bilateral Model for Knitwear Clothing	2014	Thunderbird International Business Review, (forthcoming).	IAM 2013- Issue of Thunderbird International Business Review: January 2014
16.	D K Batra	An evaluation of an integrated perspective of perceived service quality for retail banking services in India	2014	International Journal of Bank Marketing the others	(IJBM-02-2014-0020)
17.	Deepak Chawla (with Himanshu Joshi & Jamal A. Farooquie)	Segmenting knowledge management (KM) practitioners and its relationship to performance variation – some empirical evidence.	2014	Journal of Knowledge Management	Vol.18, No.3, (June 2014)

18.	Deepak Chawla (with Shweta Pandey)	"E-lifestyles of Indian online shoppers: A scale validation",	2014	Journal Of Retailing And Consumer Services	Vol.21, No.6, November 2014, pp.1068-1074
19.	Pinaki Dasgupta (with Anupama Gupta)	Association between Sourcing Issues and Logistics Performance Variables in Apparel Exports: An Empirical Analysis of Sourcing Intermediaries	2014	International Marketing and Management Research, Palgrave	ISBN: 978-1-137-41258-4, ISBN10: 1-137-41258-5
20.	Pinaki Dasgupta (with Vineet Gupta & Subhajit Chakrabarty)	Issues in global assignment: Viewpoints emphasised in the Indian context	2014	International Journal of Research in Social Sciences	Vol 4 Issue 2, pp: 470-490
21.	Pinaki Dasgupta (with Vineet Gupta and Subhajit Chakrabarty)	Satisfaction with Life in Cross Cultural setting- Case of European Expatriates in India	2014	International Journal of Social and Physical Sciences	Vol 4, Issue 3, pp: 175-195
22.	Pinaki Dasgupta (with Vineet Gupta & Subhajit Chakrabarty)	Perspective on the Female Expatriate Experience- Evidence from India",	2014	International Journal of Research in Economics and Social Sciences	Vol 4, Issue 3, pp: 16-28
23.	Pinaki Dasgupta (with Anupama Gupta)	Issues and Challenges in Containerisation and Customs Clearance Logistics Activities of Indian Apparel Exports	2014	International Journal of Logistics & Supply Chain Management Perspectives;	ISSN: 2319-9032 (print) ISSN: 2319-9040 (online); IF-2013: 5.074
24.	Pinaki Dasgupta (with Anupama Gupta)	Marketing Innovations in Apparel Export Manufacturing Business: Case Study of Indian Firms,	2014	International Journal of Trade & Global Business Perspectives;	ISSN: 2319-9059 (PRINT) ISSN: 2319-9067 (ONLINE), IF-2013: 5.017
25.	Himanshu Joshi (with Deepak Chawla & J A Farooque)	Segmenting knowledge management (KM) practitioners and its relationship to performance variation – some empirical evidence	2014	Journal of Knowledge Management	Vol.18, issue 3,
26.	Kakali Kanjilal	Modelling and forecasting of day-ahead electricity, price in Indian energy exchange – evidence from, MSARIMA- EGARCH model	2014	International Journal of Indian Culture and Management (IJICBM)	Vol. 8, No. 3, 413-423

27.	Kakali Kanjilal	Income and Price Elasticity of Gold Import Demand in India: Empirical Evidence from Threshold and ARDL Bounds Cointegration Test	2014	Resources Policy (Elsevier)	41 (2014) 135-142
28.	Kakali Kanjilal	Rational expectation hypothesis: empirical evidence from government debt market in India,	2014	Int. J. Indian Culture and Business Management (Inderscience),	Vol. 9, No. 3, (2014)
29.	Kakali Kanjilal	Oil price shocks on Indian economy: evidence from Toda Yamamoto and Markov regime-switching VAR	2014	Macroeconomics and Finance in Emerging Market Economies,(Taylor and Francis)	Vol 7(1), pp: 122-139
30.	Kakali Kanjilal	Long-Term Equilibrium Relationship between Urbanization, Energy Consumption and Economic Activity: Empirical Evidence from India	2014	Energy The International Journal (Elsevier)	Vol 66,pp: 324-331
31.	Kakali Kanjilal (with Sajal Ghosh)	Comovement of International Crude Oil Price and Indian Stock Market: Evidences from nonlinear Cointegration Tests	2014	Energy Economics (Elsevier)	Available online 8 November (in press).
32.	Bhimaraya A Metri (with A K Digalwar & A Borade)	A Fuzzy AHP Approach for Supplier Selection Operations and Supply Chain Management	2014	An International Journal	Vol.7, No.2, pp.46-53, 2014.
33.	Bhimaraya A Metri (with R Singh, H S Sandhu & Rajinder Kaur)	Understanding Organized Retail Supply Chain Performance Indicators for Business Growth	2014	International Journal of Knowledge- Based Organizations (IJKBO)	Vol.4, No.2, pp.64-76, 2014.
34.	Bhimaraya A Metri (with R Singh, H S Sandhu & R S Ghera)	Understanding Organized Retail Supply Chain Environment: A Confirmatory Factor Model	2014	International Journal of Operations Research and Information Systems (IJORIS)	Vol.5 No.1 pp.58-75, 2014.
35.	Bhimaraya A Metri (with S Vijaykar & M Gupta)	Information Technology Enabled Services: Pricing Models and Strategic Implications	2014	Cost Management (Thomson Reuters)	Vol. 28, No.3, 2014.
36.	Neena Sondhi	A cluster analysis approach to grouping Indian women professionals	2014	International Journal of Indian Culture and Business management	Vol. 8(1) pp35-53

37.	Neena Sondhi (with R Basu)	Child Socialization practices: implications for retailers in emerging markets.	2014	Journal of retailing and consumer services (Taylor & Francis)	Vol.21 (5) September 2014. pp 797-803
38.	Bhimaraya A Metri	Information Technology Enabled Services: Pricing Models and Strategic Implications	2014	Journal of Cost Management (Accepted)	Vol.28,No.3
39.	Neena Sondhi	Assessing the Organic potential of urban Indian Consumers	2014	British Food Journal	Vol. 116 No. 12
40.	Neena Sondhi	Segmenting the urban Indian online buyer: an exploratory study	2014	International Journal Logistics Economics and Globalisation	Vol.6, No.2
41.	Snigdha Rai (with Asha Bhandarker)	Positive Transformational Leadership: Case Study of an Indian Public Sector Bank	2014	Asia-Pacific Journal of Business Administration, (Emerald)	Vol.7, No.1, pp.33-34
42.	Neena Sondhi (with R Basu)	Role of children in family purchases across Indian parental clusters.	2014	Young Consumers	Vol.15.issue 4. Pp.365-379
43.	Neena Sondhi	Assessing the organic potential of urban Indian consumers.	2014	British Food journal.	Volume 116(issue 12) . pp. 1864-1878
44.	Soni Agrawal	Mythology and Effective Leadership'	2014	Abhinav Prabhandan; An International Research Journal of Indian Ethos & Wisdom for Management-The Vivek Management	Vol. 3, Issue 1.